



Arizona Poison Control System

Preparing an Introduction

- **Introduce yourself**

- **Gain your audience's attention by one of the following:**
 - Tell a story
 - Ask the audience to talk about their experiences
 - Use a startling statement or statistic
 - Use a quote
 - Ask a question
 - Refer to a current story or case
 - Begin with a vivid description of a poisoning

- **State your purpose and lay out your agenda**

- **Tell the audience your goals and objectives, and how you plan to meet them**

- **Explain how the audience will benefit**

We encourage you to evaluate your program using the evaluation tools (pre/post-tests) found in the **Resource Center**.